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A Ring Around the Competition

The Arches collection encircles all the details

(Santa Fe Springs, CA) – June 8-, 2007 - Pure geometry has never looked so good! Elite Modern introduces its most innovative entertainment center, the Arches, designed by Dario Antonioni. The Arches features a sparkling Polished Chrome circle that showcases a flat panel TV up to 50 inches and electronic components in unmistakable style. Three floating oval tempered glass shelves are permanently bonded to stainless steel discs, which mount to the sturdy frame. In the center of it all is a sturdy rectangular support panel for your flat screen TV, which also provides easy wire management. Rift-cut white oak veneer on the base adds extra elegance to this powerful design. Glass shelves are tempered for strength and safety.

The Beauty of this piece is not only found in its design and appeal, but also in its functionality. The Arches encompasses the concerns of consumers in today's society by eliminating the need to drill and damage walls in order to mount a flat panel TV and other home theatre elements. By incorporating the flat panel mount within the design of the entertainment center, there then becomes one central location for the flat panel TV and home theatre products that is appealing, but not permanent...the display can be moved if needed to a new location.

"The Arches entertainment center is a unique, one of a kind design that is unseen anywhere else in the market. This product is our best selling item in our entertainment center selection," states Elite's Vice President Michael Luong. The Arches brings all the elements of entertainment together in one central, sleek, urban design.

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About Elite: Elite Modern is a leading producer of contemporary furniture. Driven by a passion for original designs, Elite utilizes the talent of many leading American designers. The products are a crafted from a sophisticated mix of metal, wood and glass resulting in clean, refined and timeless looks that are uniquely distinctive. For more information visit our website at: www.elitemodern.com